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# MITIO INC. EXECUTIVE SUMMARY

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## COMPETITIVE POSITION

MiTio is well known and respected in the industry. In addition, MiTio Inc is the only online Medical Interpreting Program that is Accredited by the IMIA

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## GOALS AND OBJECTIVES

MiTio plans to expand rapidly in the next year (12 months) and scale our Company to reach 10,000 bilingual students globally and 4,000 Hospitals nationwide

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## MANAGEMENT

MiTio's Management includes: Dr. Nelva Lee, President; Donnie Lee Jr. CTO; and Chinyere Lartey Secretary/Marketing

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## FINANCES

MiTio will utilize funds raised for Digital Marketing Campaign; B2B Marketing Campaign, and development of Mobile App.

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## INTRODUCTION

MiTio Inc, The Medical Interpreting and Translating Institute Online was founded in 2004 as an LLC and Incorporated in May 2017. Dr. Nelva Lee Founder of MiTio with a background in Healthcare, Medical Interpreting and Higher Education developed all 20 courses offered by MiTio and Accredited by the IMIA – International Medical Interpreters Association. As an Ed Tech company, we specialize in delivering online Certificates and Diplomas to Bilingual students and plan to expand our online offerings into mobile courses. MiTio is currently 100% owned by Dr. Nelva Lee, yet we are planning to offer 5,000,000 shares at \$2 a share and seeking a \$10,000,000 funding raise through the form of a Regulation A series IPO. Our IPO is registered with the SEC by early to mid-November 2017. ICO to launch in December

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## PRODUCT/TARGET MARKET

With over 1000 enrollments to date MiTio is well known and respected in the industry as offering Certificate's and Diplomas to Bilingual students preparing them both for careers as Medical Interpreters/Translators and to obtain their Certified Medical Interpreters credentialing through the NBCMI -National Board of Certified Medical Interpreters, of which Dr. Lee was its first Chair. Due to the legal requirements from the Civil Rights Title VI laws and Joint Commission of Accreditation rules of 2011 that Hospitals provide trained Medical Interpreters free of charge to patients, MiTio is poised to relieve Hospitals and Healthcare Systems of the burden of liability, while providing Bilingual individuals with a vibrant and well-paying career.

**Dr, Nelva Lee**

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